

Ten *AI* Prompts for Patient Advocacy Teams

Ready-to-use prompts for ten tasks patient advocacy teams do every week. Copy, adapt, and try them with your usual AI assistant.

Replace the highlighted placeholders with your own content. Every output is a first draft — always verify before anything reaches patients.

Plain language & accessibility

01 Rewriting clinical text in plain language

Takes a paragraph of clinical or technical content and produces a plain-language version suitable for a patient audience.

You are a medical writer producing patient-facing content at a reading age of 12. Rewrite the text below in plain, warm language without losing clinical accuracy. Keep all caveats, uncertainties, and safety information. Avoid jargon, acronyms, and passive voice. Reply with the rewritten text only.

Text to rewrite: [paste text here]

02 Producing an easy-read version

Creates a draft easy-read version for people with learning disabilities or low literacy. Always verify with users and trained easy-read reviewers.

Produce a draft easy-read version of the text below, following standard easy-read conventions: short sentences (under 12 words), one idea per sentence, common words, and clear structure. Suggest a simple image for each main point in square brackets. Keep all safety information.

Source text: [paste text here]

03 Identifying jargon and reading-level issues

Reviews existing content and flags language problems. Useful before sign-off of a draft someone else has written.

Review the text below as a plain-language editor. Identify: (1) any jargon or acronyms that need a plain-language equivalent or definition; (2) any sentences longer than 20 words; (3) any passive voice that could be active; (4) any assumption of prior knowledge that would exclude a general patient audience. Present findings as a numbered list with suggested rewrites.

Text: [paste text here]

Content drafting

04 Drafting a patient information outline

Produces a structured outline for a new leaflet or web page. Starting point, not a finished product — clinical content must be added and verified.

Draft a detailed outline for a patient information resource on [condition or topic], aimed at [audience: newly diagnosed / carers / young people / etc.]. Include suggested sections, the key questions each section should answer, and notes on where clinical input will be needed. Do not write the content itself. Format as a numbered outline.

05 Drafting a fundraising appeal email

Produces a first draft of an appeal email with a clear structure and call to action. Tone and stories must be adjusted by a human.

Draft a 250-word fundraising appeal email for [charity name], a patient advocacy group supporting people with [condition]. The appeal is for [specific project or goal]. Target audience: existing supporters. Tone: warm, direct, not emotionally manipulative. Include: a clear opening hook, one illustrative (placeholder) story, a concrete ask, and a specific call to action.

Adaptation & translation

06 Translating into another language

Produces a draft translation. Must always be reviewed by a native speaker, ideally one familiar with patient-facing language in the target country.

Translate the patient-facing text below into [target language]. Preserve the original meaning precisely, including any caveats and uncertainty. Match the register of patient information in [target country] — warm, respectful, accessible. Where a cultural or idiomatic equivalent is better than a literal translation, flag it in a comment.

Source text: [paste text here]

07 Adapting content for a different audience

Rewrites existing content for a different readership — e.g. a healthcare professional version to a patient-facing version, or an adult version adapted for young people.

Adapt the text below for [new audience, e.g. teenagers aged 13–16]. Keep all clinical facts intact but adjust tone, vocabulary, examples, and level of detail. Flag anything in the original that may not be appropriate for the new audience. Reply with the adapted text followed by a short list of the changes you made and why.

Original text: [paste text here]

Review & verification support

08 Producing a glossary from source text

Extracts technical terms that need explanation, and suggests plain-language definitions. Good preparation for patient resources with a glossary section.

Read the text below and produce a glossary of any medical, clinical, or technical terms that a general patient audience would not understand. For each term: give a plain-language definition in under 25 words, and (if relevant) note where in the text it first appears. Present as a table with columns: Term / Plain-language definition.

Source text: [paste text here]

09 Checking a draft against a brief

Compares a completed draft against its brief or spec, and flags anything missing or off-track. Useful before sending for clinical review.

Review the draft below against the brief provided. Identify: (1) any requirements from the brief that are not addressed; (2) any content in the draft that goes beyond the brief; (3) any inconsistencies between the draft and the brief's stated audience or purpose. Present findings as a numbered list.

Brief: [paste brief]

Draft: [paste draft]

Planning & strategy

10 Brainstorming patient information needs

Generates a structured list of questions a specific patient group might ask. Useful for needs analysis at the start of a new resource.

You are a patient experience researcher. List the questions someone newly diagnosed with [condition] is most likely to ask in their first month, grouped under these headings: (1) understanding the condition; (2) daily life and practical issues; (3) treatment and care; (4) emotional and psychological; (5) family, work, and relationships. Aim for 5-10 questions under each heading.

WHY THESE PROMPTS WORK

Each of these prompts follows the PRECISE framework for prompting — giving the AI a clear **Purpose**, a specific **Role**, **Explicit** instructions, the necessary **Context**, defined **Inclusions**, a stated **Scope**, and, where useful, **Examples**.

Purpose Role Explicit Context Inclusions Scope Examples

BEFORE YOU PUBLISH

Every output from these prompts is a first draft. Verify all facts against trusted sources. Have clinical content reviewed by a clinician. Have patient-facing content reviewed by patients. Fluent AI output is not the same as accurate output.